



**STEP UP**  
FOR OSTOMY



Ostomy  
Canada  
Society

Société  
Canadienne des  
Personnes Stomisées

**CORPORATE SPONSORSHIP  
OPPORTUNITIES 2023**

**STEPUPFOROSTOMY.CA**





On September 23, Canadians living with an ostomy will unite to raise awareness & funds in support of Ostomy Canada Society.

### *Did You Know?*

**1 in every 280**

Canadians of all ages live with an ostomy.

An ostomy is a lifesaving surgery for conditions such as Crohn's Disease, Ulcerative Colitis, and Colon and Bladder Cancer.

Countless ostomy surgeries are performed every year.

**There is a need to remove the stigma and give hope and encouragement as people adapt to life with an ostomy.**

We believe that every person with an ostomy has the right to live life to the fullest! Your sponsorship will:

- Support patients and caregivers through programs such as the Ostomy Visitor Program, Ostomy Youth Camp and webinars
- Raise awareness through our national Ostomy Canada Magazine, Connects Newsletter, Website, and Social Media platforms
- Engage our 50+ local Chapters and Peer Support Groups from coast to coast
- Advocate for Canadians through initiatives like the Disability Tax Credit and provincial funding
- Liaise with the Canadian medical community

"I've had my ostomy since the age of 5 and Camp has been a huge part of my life. I graduated this year, but I will always keep those memories with me. I've met so many people and it's such a safe place where I can be myself."

- Noel, 19





**In 2022 over \$100,000 was raised in support of Ostomy Canada Society! Every dollar makes a difference in the lives of thousands of persons living with an ostomy across Canada.**



## **SPONSORSHIP OPPORTUNITIES**

Becoming a National Sponsor of Step Up For Ostomy provides an excellent opportunity to highlight your support in the communities you do business.

Increase your brand awareness throughout the Canadian Ostomy Community with your company name or logo featured on various promotional materials and campaigns. As a Diamond Sponsor your logo will be visible on additional materials.

The National Sponsorship deadline is August 25, 2023.

# NATIONAL SPONSORSHIP BENEFITS

| NATIONAL SPONSORSHIP<br>DEADLINE: AUGUST 25, 2023                                       | <b>DIAMOND</b><br><b>\$3,000</b><br>3 only | <b>PLATINUM</b><br><b>\$2,000</b><br>8 only | <b>GOLD</b><br><b>\$1,000</b><br>Unlimited | <b>SILVER</b><br><b>\$500</b><br>16 Only | <b>BRONZE</b><br><b>\$250</b><br>Unlimited |
|---|--|---|--|--|--|
| Logo on Sponsor Recognition Ad & Poster*  | ✓  | ✓   | ✓  | Name Only                                | Name Only                                  |
| Recognized in Ostomy Canada Magazine (Winter 2023)                                      | ✓  |   |  |  |  |
| Featured story in Magazine & Blog   | Full Page                                  | Half Page                                   |  |  |  |
| Logo featured on Website for 1 year*  | ✓  | ✓   | ✓  | Name Only                                | Name Only                                  |
| Links to your company website   | ✓  | ✓   | ✓  |  |  |
| Logo featured at on-site event  | ✓  | ✓   | ✓  | Name Only                                | Name Only                                  |
| National email campaign   | ✓  |   |  |  |  |
| Promotional Blog Post - Logo & Link   | <b>1</b>                                   |   |  |  |  |
| Logo in social media ad campaign  | <b>3</b>                                   |   |  |  |  |
| Logo in Event Recap campaign*   | ✓  | ✓   | ✓  | ✓  | Name Only                                  |
| Receive digital recognition certificate   | ✓  | ✓   | ✓  | ✓  | ✓  |
| Early Bird Teaser! Sign-up by July 14 to have your logo featured in Connects Newsletter | ✓  | ✓   | ✓  | ✓  | ✓  |

\*Logo will be adjusted in size based on investment level. Diamond will have premier location and size.

**Contact Us Today To Purchase Your Sponsorship Package.**

Email: [info1@ostomycanada.ca](mailto:info1@ostomycanada.ca)

or toll-free: 1-888-969-9698

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## Ostomy Canada Society

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1.888.969.9698 [ostomycanada.ca](http://ostomycanada.ca)

Charitable Reg #: 119277093 RR0001



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