From: Ostomy Canada Society and LOCAL CHAPTER/PSG NAME HERE

To: Local retailer or Business Chapter/PSG is sending

Date:

**Your support helps** Last year, Ostomy Canada Society launched a local Step Up For Ostomy sponsorship program whereby retailers, suppliers and businesses could support our local ostomy group with 100% of funds staying local.

**Impact**  Ostomy Canada’s Chapters and Support Groups are a key asset to support those living with an ostomy and their families. Ostomy Canada is fully committed to our Mission and is “dedicated to all people with an ostomy and their families helping them to live life to the fullest." Because of past donors and sponsors, Ostomy Canada has been able to enhance their support in such areas as launching a new website providing updated information on ostomy care, management, products, community groups and stories ([www.ostomycanada.ca](http://www.ostomycanada.ca)). They launched a new quarterly webinar series to connect people and provide a place to learn more about ostomy care. A national newsletter – Connects – was dramatically enhanced; they invested in financial management software to improve efficiencies, and this year they will re-open their Youth Camp in July.

**“Step Up for Ostomy”** This year, the national awareness and fundraising campaign will be held on Saturday, September 23, 2023. At venues across Canada, we will join others to help raise awareness and funds for our cause. We are hoping that you will consider sponsoring the event as well as being engaged as a team or individual participant

**Local Support** One of our goals is to connect local retailers, suppliers and supporters of Ostomy Canada with local Ostomy Chapters and Peer Support Groups. Many people with an ostomy rely on your business each and every day. For a small investment of $100.00, your business name, street, town and province will be listed for approximately one year on the Step Up for Ostomy website ([www.stepupforostomy.ca](http://www.stepupforostomy.ca)). Ostomy Canada Society will also send 100% of your contribution back to the local Chapter or Support Group to enable them to continue doing their excellent work. Please complete the attached PDF fillable Local Acceptance Form.

**Thank you** Moving forward, our commitment is to build upon our history of ostomy support while also providing greater attention in the areas of education, advocacy and collaboration. We hope you will join us in 2023.

Yours sincerely,

Contact Name

Chapter or PSG

cc. Dana Ypma , Executive Director, Ostomy Canada Society